

CONFERENCE PROGRAM

May 28th, 2025

Opening Ceremony– Keleti Károly Faculty of Business and Management, Conference Hall, Óbuda University, Budapest, Hungary

09:00-10:00	Registration
10:00-10:30	Opening Session - Welcome Speeches Prof. Dr. Levente Kovács Prof. Dr. Mentor Alishani Prof. Dr. Indrit Bimi Prof. Dr. Mustafa Karaboyacı
10:30-11:00	Prof. Dr. Péter Galambos – Keynote Speaker
11:00-11.15	Coffee Break
11:15-12:45	Türkiye – Hungary Relations Panel
12:45-13:45	Lunch
13:45- 14.00	Prof. Dr. Kubilay Çimen - Speaker
14:00-16:00	Simultaneous Sessions 1
16:00-16:30	Coffee Break
16:30-18:30	Simultaneous Sessions 2
20:00-22.00	Gala Dinner

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10:00-12:00	Simultaneous Sessions 1
12:00-12:30	Coffee Break
12:30-14:30	Simultaneous Sessions 2

May 28th -30th , 2025

10:00-18:00	Online Sessions
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ORAL PRESENTATION PROGRAM

May 28 th , 2025 Session 1 Room 1			
Session Chair: Assoc. Prof. Dr. Serdan Kervan			
Start	End	Id	Presentation Title
14:00	14:15	34	Taxation practices as barriers to firm innovation in Türkiye Işıl Kaya, Tugay Arslan, Bayram Veli Doyar
14:15	14:30	9	Determining Students' School Readiness Levels Through Parental Involvement Serdan Kervan, Shemsi Morina
14:30	14:45	38	Developmental State Approach And Country Examples Hidayet Gizem Ünlü Ören
14:45	15:00	42	An Examination of the Türkiye Century Education Model in the Context of Mathematics Teachers' Furkan Ozdemir
15:00	15:15	28	A Research on the Process of Bank Carbon Footprints in Türkiye: Grey Forecasting Esra Aksoy Erzurumlu, Türker Teker, Mehmet Mazak
15:15	15:30	18	A Study on Online Gambling Addiction Among Young People H. Buluthan Çetintaş, Mustafa Kocaoğlu
15:30	15:45	12	Evaluating the Role of Women in the Digital Ecosystem from a Business Management Perspective with Multi- Criteria Decision Making Methods Hande Eren, Gözde Sunman
15:45	16:00	8	The Impact of Pakistan's Political Turmoil, Injustice and Human Rights Violations on its Citizens Ghulam Sarwar, Muhammad Ali, Muhammad Imran, Hafiz Muhammad Usman Tariq
16:00	16:30	Coffee Break	

May 28 th , 2025 Session 2 Room 1			
Session Chair: Prof. Dr. Mónika Garai-Fodor			
Start	End	Id	Presentation Title
16:30	16:45	7	Analysis Of Primary School Students' Screen Addiction And Bullying Levels Esen Spahi Kovac, Meral Haskuka
16:45	17:00	61	Exploring the use of the RACE Prompt Engineering Framework to Enhance CONSORT-AI Compliance Janos Tibor Czere, Marta Pentek
17:00	17:15	165	Artificial Intelligence-Based Intervention Models and the Future of Social Work: A Sociological Assessment İrem Kocakaplan
17:15	17:30	60	An experiment to learn about the innovation culture among secondary school students Richard Veres, Janos Varga
17:30	17:45	71	Rethinking Temporary Housing : Adaptability and Resilience within Human-centered Architecture Arzu Çahantimur, Rengin Beceren Öztürk
17:45	18:00	65	Empirical methods in estimating the contribution of urban trees to ecosystem services Tamás Zoltán Zakota, Fogarasi József
18:00	18:15	37	Cognitive Linguistic Analysis Of Religious Media Discourse In Kazakhstani Online Space Ryskeldy Aykenova, Lyazzat Umirzakova, Mapruza Idrissova
18:15	18:30	17	Branding and Structural Challenges in the Forest Products Industry: Evidence from the Republic of Kosovo Ergin Kala, Abdullah Beram

ORAL PRESENTATION PROGRAM

May 29th, 2025 Session 1

Session Chair: Prof. Dr. Ayşe Durgun Kaygısız

Start	End	Id	Presentation Title
10:00	10:15	109	Quality Assurance and Accreditation in Higher Education: A Bibliometric Review Hamza Kandemir
10:15	10:30	110	A Comparative Review of Software Programs Used in Structural Equation Modeling Applications in Social Sciences Hamza Kandemir
10:30	10:45	69	Artificial Intelligence-Powered Personalized Insurance Experience: A New Era in Service Marketing Aybüke Büyükçelebi, Muhammet Suad Uzun
10:45	11:00	10	The present study explores the impact of internship experience on perceived professional competence Asena Erdoğan, Hamza Kandemir
11:00	11:15	108	The Impact of Digital Economy on International Trade Structure: The Rise of E-Export and Policy Recommendations Murat Alkın
11:15	11:30	77	A Theoretical Research on Quiet Hiring Hüseyin Karagöz
11:30	11:45	78	Current Variables Researched in Postgraduate Theses in the Field of Organisational Behaviour Mehmet Ali Canbolat, Abdurrahman Gümrah
11:45	12:00	39	Relationship Between Economic Growth And Tourism In Turkey: 2004-2023 Panel Data Analysis Ayşe Durgun Kaygısız, Hidayet Gizem Ünlü Ören
12:00	12:15	111	The Impact of Regional Trade Agreements on the Global Economic Integration Process: Opportunities, Risks and New Dynamics Murat Alkın
12:15	12:30	112	Ergonomic Analysis Of Children's Playgrounds In The Context Of Industrial Design: Fethiye Şehit Fethi Bey Park Abdullah Beram
12:30	12:45	36	Street Harassment's Impact Women's Sense of Safety and Autonomy in Public Spaces in İstanbul Rana Zeynep Uysal
12:45	13:00	76	Are there any mom restaurants left? Isparta Review Gürkan Kalkan
13:00	13:15	115	Regional Minimum Wage? Or Urban-Rural Minimum Wage? Applicability of Rural-Urban Wage in Türkiye According to NUTS Fulya Çınar

ONLINE PRESENTATION PROGRAM

May 30th, 2024 Session 1
Session Chair: Dr. Ayşe Şengöz
ZOOM Meeting ID: 4625534565
Password: iconst2025

Start	End	Id	Presentation Title
09:30	09:40	68	Sustainability Development Goals in the hospitality and tourism industry: a thematic content analysis Ayşe Şengöz
09:40	09:50	13	The Posthumanist Echoes In The Secret Of The Machines By Rudyard Kipling Özge Özgün
09:50	10:00	40	Değişim Çözümleme Unsurlarının Neşet Ertaş Türkülerindeki Görünümü Hayrettin Yiğit
10:00	10:10	51	Methodology For Correctly Structuring An Active Lesson In The Methodology Of Teaching Fine Arts Emil Ağayev
10:10	10:20	45	A Critical Analysis of the Relationship Between Language-Meaning and Logic in Ludwig Wittgenstein's Ayşe Acarer
10:20	10:30	54	Determination of Foreign Students' Perceptions of Turkish Cuisine Arzu Balıkoğlu, Cemali Buzlukçu, Banu Yalçın
10:30	10:40	82	Evaluation of Sustainable Competitiveness Performance in Economic Cooperation Organization Member Countries Using Integrated Entropy-MULTIMOORA Method Emel Gelmez, Gülnur Küçük Ortaçay
10:40	10:50	75	Economic Impacts of the Digital Divide: Access to Technology and Digital Skills Inequality Büşra Kuru Uzkurt

Please note that session presentations will take place at local time in Türkiye. Therefore, the participants in different time zones are commended to make their plans considering the time difference.

ONLINE PRESENTATION PROGRAM

May 30th, 2024 Session 2

Session Chair: Dr. Andrea Csordás

ZOOM Meeting ID: 4625534565

Password: iconst2025

Start	End	Id	Presentation Title
11:20	11:30	67	Current issues of business ethics in a Central European country, Hungary Noemi Piricz
11:30	11:40	15	Business Resilience and Economic Development in North Macedonia during EU integration Levent Alijevski
11:40	11:50	59	The de-evolution of Romanian Tobacco Industry. Historical Perspectives, Current Challenges Árpád Szabó, Artúr Lóránd Lakatos
11:50	12:00	48	EU Accession and Sustainable Tourism: How Albania's EU Integration Process Influences Green Tourism Aseda Banushaj, Doriana Matraku (Dervishi)
12:00	12:10	50	The impact of ESG factors on the price-to-book value ratio: Evidence from the Middle East Mirjam Hamad
12:10	12:20	52	The role of science parks in regional innovation development and social cohesion Andrea Csordás, Csilla Tóth, András Hány
12:20	12:30	89	Reforming the Albanian Pension System: Lessons from the Western Balkans and EU Models Elvis Ponari, Resina Pllaha
12:30	12:40	97	Transformational Leadership as a Driver of Job Engagement: A Structured Review Kristian Kina
12:40	12:50	113	Psychological Distress Among Female University Dormitory Residents: A Descriptive Study at Setif University Azieze Ghania
12:50	13:00	80	Tensions in Emergency Response Systems: A CHAT-Based Study at AKOM Alperen Mehmet Aydın
13:00	13:10	62	The Financial Implications of Sustainability: ESG and Corporate Performance in the Freight industry Ákos Botos, Edina Éva Kulcsár, Edit Veres

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ONLINE PRESENTATION PROGRAM

May 30th, 2024 Session 3

Session Chair: Dr. Însurăţelu Nicoleta

ZOOM Meeting ID: 4625534565

Password: iconst2025

Start	End	Id	Presentation Title
13:00	13:10	14	Young Socrates: How Children's Questions Shape Early Lexical And Conceptual Development Joana Taçi, Zamira Boboli
13:10	13:20	98	The Effect of Environmental Factors on the Design of Heat Exchangers Used in Aircraft Rahime İnyurt, Talip Akbiyık, Nafiz Kahraman
13:20	13:30	73	From Tradition to Innovation: The Pioneers of Mountain Entrepreneurship in the Lesser Caucasus Gvantsa Salukvadze, Annina Helena Michel, Norman Backhaus
13:30	13:40	17	Opportunities for Teaching Blockchain Technology at University Bálint Krisztián
13:40	13:50	44	From Substance to Simulation: The Psychological and Academic Impact of Digital Overexposure Lorena Çadri, Iris Nela
13:50	14:00	72	Epidemiology And Health Education In Patients With Hiv/Aids In Albania Rezarta Tota, Xhejni Kurti
14:00	14:10	43	Kurşunlu- Leaded Buildings From The Ottoman And Romanian Heritage Însurăţelu Nicoleta, Corban Costel, Grămescu Ana Maria
14:10	14:20	30	Views of Outstanding Scientists on Science Education and Learning Environments Meşkure Ece Eskici, Halil Turgut
14:20	14:30	29	Using RPG Maker as a Digital Game Tool in Educational Environments Fatih Emre Kılıç, Halil Turgut
14:30	14:40	79	Cashless Trends In Türkiye During The Digital Transformation Process Recep Bozkurt, Ramazan Armağan
14:40	14:50	63	The Role of Money Supply in Exchange Rate Movements: Evidence from Romanian Data János Balla, József Fogarasi

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POSTER PRESENTATION LIST

May 28th, 2025, Hall 1 (14:00-16:00)

Id	Presentation Title
19	Trust and security issues- Cognitive-Based And Emotional Trust Mizser Csilla Ilona
25	Risk management strategies in supply chains: strategic approaches and solutions Anita Plötz, János Varga
26	The benefits and potential of digitalisation János Varga, Anita Plötz
24	The impact of digitalisation on logistics Anita Plötz, János Varga
35	Learning support robots in the world of AI Szilárd Horváth, Miklós János
66	A comparative study of project success factors and success criteria in a company from the perspective János Balogh
21	The role of agile culture and skills in the success of agile organisations across generations Gábor Sterczl & Ágnes Csiszárík-Kocsir
20	Trust and security in the digital revolution in school education Csaba Berényi & Ágnes Csiszárík-Kocsir
33	Food purchasing preferences in a Hungarian sample Anett Popovics, Monika Garai-Fodor
49	Lean Management Efficiency and Innovation in the Back Office of a Financial Institution Judit Schubert, Ágnes Csiszárík-Kocsir
114	Electronic signature in Albania. Approximation with international legislation, challenges and issues Julejda Aliaj, Abela Lame
31	Torn Between Two Worlds Enikő Maior
22	The impact of role models on Generation Z's conscious life and career planning Mónika Garai-Fodor, Nikolett Huszák
115	Artificial Intelligence Applications in Urban Entrepreneurship and Innovation Ecosystems Ergin Kala
116	Development of Artificial Intelligence-Supported Smart City Systems Ergin Kala
2211	Digital Infrastructure as a Strategic Driver of Trade Competitiveness: An Economic Perspective on Information Technologies Samedin Krrabaj
2212	The Role of Computer-Based Systems in Economic Efficiency and Trade Performance: A Conceptual Assessment İlker Çavuş