

## CONFERENCE PROGRAM

**May 28<sup>th</sup>, 2025**

**Opening Ceremony – Keleti Károly Faculty of Business and Management, Conference Hall, Óbuda University, Budapest, Hungary**

09:00-10:00	<b>Registration</b>
	<b>Opening Session - Welcome Speeches</b>
10:00-10:30	<b>Prof. Dr. Levente Kovács</b> <b>Prof. Dr. Mentor Alishani</b> <b>Prof. Dr. Indrit Bimi</b> <b>Prof. Dr. Mustafa Karaboyacı</b>
10:30-11:00	<b>Prof. Dr. Péter Galambos – Keynote Speaker</b>
11:00-11.15	<b>Coffee Break</b>
11:15-12:45	<b>Türkiye – Hungary Relations Panel</b>
12:45-13:45	<b>Lunch</b>
13:45- 14.00	<b>Prof. Dr. Kubilay Çimen - Speaker</b>
14:00-16:00	<b>Simultaneous Sessions 1</b>
16:00-16:30	<b>Coffee Break</b>
16:30-18:30	<b>Simultaneous Sessions 2</b>
20:00-22.00	<b>Gala Dinner</b>

**May 29<sup>th</sup> , 2025**

10:00-12:00	<b>Simultaneous Sessions 1</b>
12:00-12:30	<b>Coffee Break</b>
12:30-14:30	<b>Simultaneous Sessions 2</b>

**May 28<sup>th</sup> -30<sup>th</sup> , 2025**

10:00-18:00	<b>Online Sessions</b>
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## ORAL PRESENTATION PROGRAM

May 28<sup>th</sup>, 2025 Session 1 Room 1

Session Chair: Assoc. Prof. Dr. Serdan Kervan

Start	End	Id	Presentation Title
14:00	14:15	34	Taxation practices as barriers to firm innovation in Türkiye <b>İşil Kaya, Tugay Arslan, Bayram Veli Doyer</b>
14:15	14:30	9	Determining Students' School Readiness Levels Through Parental Involvement <b>Serdan Kervan, Shemsi Morina</b>
14:30	14:45	38	Developmental State Approach And Country Examples <b>Hidayet Gizem Ünlü Ören</b>
14:45	15:00	42	An Examination of the Türkiye Century Education Model in the Context of Mathematics Teachers' <b>Furkan Ozdemir</b>
15:00	15:15	28	A Research on the Process of Bank Carbon Footprints in Türkiye: Grey Forecasting <b>Esra Aksoy Erzurumlu, Türker Teker, Mehmet Mazak</b>
15:15	15:30	18	A Study on Online Gambling Addiction Among Young People <b>H. Buluthan Çetintas, Mustafa Kocaoğlu</b>
15:30	15:45	12	Evaluating the Role of Women in the Digital Ecosystem from a Business Management Perspective with Multi- Criteria Decision Making Methods <b>Hande Eren, Gözde Sunman</b>
15:45	16:00	8	The Impact of Pakistan's Political Turmoil, Injustice and Human Rights Violations on its Citizens <b>Ghulam Sarwar, Muhammad Ali, Muhammad Imran, Hafiz Muhammad Usman Tariq</b>
16:00	16:30		<b>Coffee Break</b>

May 28<sup>th</sup> , 2025 Session 2 Room 1

Session Chair: Prof. Dr. Mónika Garai-Fodor

Start	End	Id	Presentation Title
16:30	16:45	7	Analysis Of Primary School Students' Screen Addiction And Bullying Levels <b>Esen Spahi Kovac, Meral Haskuka</b>
16:45	17:00	61	Exploring the use of the RACE Prompt Engineering Framework to Enhance CONSORT-AI Compliance <b>Janos Tibor Czere, Marta Pentek</b>
17:00	17:15	165	Artificial Intelligence-Based Intervention Models and the Future of Social Work: A Sociological Assessment <b>İrem Kocakaplan</b>
17:15	17:30	60	An experiment to learn about the innovation culture among secondary school students <b>Richard Veres, Janos Varga</b>
17:30	17:45	71	Rethinking Temporary Housing : Adaptability and Resilience within Human-centered Architecture <b>Arzu Cahantimur, Rengin Beceren Öztürk</b>
17:45	18:00	65	Empirical methods in estimating the contribution of urban trees to ecosystem services <b>Tamás Zoltán Zakota, Fogarası József</b>
18:00	18:15	37	Cognitive Linguistic Analysis Of Religious Media Discourse In Kazakhstani Online Space <b>Ryskeldy Aykenova, Lyazzat Umirzakova, Mapruza Idrissova</b>
18:15	18:30	17	Branding and Structural Challenges in the Forest Products Industry: Evidence from the Republic of Kosovo <b>Ergin Kala, Abdullah Beram</b>

## ORAL PRESENTATION PROGRAM

May 29<sup>th</sup>, 2025 Session 1

Session Chair: Prof. Dr. Ayşe Durgun Kaygısız

Start	End	Id	Presentation Title
10:00	10:15	109	Quality Assurance and Accreditation in Higher Education: A Bibliometric Review <b>Hamza Kandemir</b>
10:15	10:30	110	A Comparative Review of Software Programs Used in Structural Equation Modeling Applications in Social Sciences <b>Hamza Kandemir</b>
10:30	10:45	69	Artificial Intelligence-Powered Personalized Insurance Experience: A New Era in Service Marketing <b>Aybuke Büyükcèlebi, Muhammet Suad Uzun</b>
10:45	11:00	10	The present study explores the impact of internship experience on perceived professional competence <b>Asena Erdoğan, Hamza Kandemir</b>
11:00	11:15	108	The Impact of Digital Economy on International Trade Structure: The Rise of E-Export and Policy Recommendations <b>Murat Alkin</b>
11:15	11:30	77	A Theoretical Research on Quiet Hiring <b>Hüseyin Karagöz</b>
11:30	11:45	78	Current Variables Researched in Postgraduate Theses in the Field of Organisational Behaviour <b>Mehmet Ali Canbolat, Abdurrahman Gümrah</b>
11:45	12:00	39	Relationship Between Economic Growth And Tourism In Turkey: 2004-2023 Panel Data Analysis <b>Ayşe Durgun Kaygısız, Hidayet Gizem Ünlü Ören</b>
12:00	12:15	111	The Impact of Regional Trade Agreements on the Global Economic Integration Process: Opportunities, Risks and New Dynamics <b>Murat Alkin</b>
12:15	12:30	112	Ergonomic Analysis Of Children's Playgrounds In The Context Of Industrial Design: Fethiye Şehit Fethi Bey Park <b>Abdullah Beram</b>
12:30	12:45	36	Street Harassment's Impact Women's Sense of Safety and Autonomy in Public Spaces in İstanbul <b>Rana Zeynep Uysal</b>
12:45	13:00	76	Are there any mom restaurants left? Isparta Review <b>Gürkan Kalkan</b>
13:00	13:15	115	Regional Minimum Wage? Or Urban-Rural Minimum Wage? Applicability of Rural-Urban Wage in Türkiye According to NUTS <b>Fulya Çınar</b>

## ONLINE PRESENTATION PROGRAM

May 30<sup>th</sup>, 2024 Session 1  
Session Chair: Dr. Ayşe Şengöz  
ZOOM Meeting ID: 4625534565  
Password: iconst2025

Start	End	Id	Presentation Title
09:30	09:40	68	Sustainability Development Goals in the hospitality and tourism industry: a thematic content analysis <b>Ayşe Şengöz</b>
09:40	09:50	13	The Posthumanist Echoes In The Secret Of The Machines By Rudyard Kipling <b>Özge Özgün</b>
09:50	10:00	40	Deyişbilim Çözümleme Unsurlarının Neşet ErtAŞ Türkülerindeki Görünümü <b>Hayrettin Yiğit</b>
10:00	10:10	51	Methodology For Correctly Structuring An Active Lesson In The Methodology Of Teaching Fine Arts <b>Emil Ağayev</b>
10:10	10:20	45	A Critical Analysis of the Relationship Between Language-Meaning and Logic in Ludwig Wittgenstein's <b>Ayşe Acarer</b>
10:20	10:30	54	Determination of Foreign Students' Perceptions of Turkish Cuisine <b>Arzu Balıkoglu, Cemali Buzlukçu, Banu Yalçın</b>
10:30	10:40	82	Evaluation of Sustainable Competitiveness Performance in Economic Cooperation Organization Member Countries Using Integrated Entropy-MULTIMOORA Method <b>Emel Gelmez, Gülnur Küçük Ortaçay</b>
10:40	10:50	75	Economic Impacts of the Digital Divide: Access to Technology and Digital Skills Inequality <b>Büşra Koru Uzkurt</b>

**Please note that session presentations will take place at local time in Türkiye. Therefore, the participants in different time zones are commended to make their plans considering the time difference.**

## ONLINE PRESENTATION PROGRAM

May 30<sup>th</sup>, 2024 Session 2

Session Chair: Dr. Andrea Csordás

ZOOM Meeting ID: 4625534565

Password: iconst2025

Start	End	Id	Presentation Title
11:20	11:30	67	Current issues of business ethics in a Central European country, Hungary <b>Noemi Piricz</b>
11:30	11:40	15	Business Resilience and Economic Development in North Macedonia during EU integration <b>Levent Alijevski</b>
11:40	11:50	59	The de-evolution of Romanian Tobacco Industry. Historical Perspectives, Current Challenges <b>Árpád Szabó, Artúr Lóránd Lakatos</b>
11:50	12:00	48	EU Accession and Sustainable Tourism: How Albania's EU Integration Process Influences Green Tourism <b>Aseda Banushaj, Doriana Matraku (Dervishi)</b>
12:00	12:10	50	The impact of ESG factors on the price-to-book value ratio: Evidence from the Middle East <b>Mirjam Hamad</b>
12:10	12:20	52	The role of science parks in regional innovation development and social cohesion <b>Andrea Csordás, Csilla Tóth, András Háry</b>
12:20	12:30	89	Reforming the Albanian Pension System: Lessons from the Western Balkans and EU Models <b>Elvis Ponari, Resina Pllaha</b>
12:30	12:40	97	Transformational Leadership as a Driver of Job Engagement: A Structured Review <b>Kristian Kina</b>
12:40	12:50	113	Psychological Distress Among Female University Dormitory Residents: A Descriptive Study at Setif University <b>Azieze Ghania</b>
12:50	13:00	80	Tensions in Emergency Response Systems: A CHAT-Based Study at AKOM <b>Alperen Mehmet Aydin</b>
13:00	13:10	62	The Financial Implications of Sustainability: ESG and Corporate Performance in the Freight industry <b>Ákos Botos, Edina Éva Kulcsár, Edit Veres</b>

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## ONLINE PRESENTATION PROGRAM

May 30<sup>th</sup>, 2024 Session 3

Session Chair: Dr. Însurătelu Nicoleta

ZOOM Meeting ID: 4625534565

Password: iconst2025

Start	End	Id	Presentation Title
13:00	13:10	14	Young Socrates: How Children's Questions Shape Early Lexical And Conceptual Development <b>Joana Taçi, Zamira Boboli</b>
13:10	13:20	98	The Effect of Environmental Factors on the Design of Heat Exchangers Used in Aircraft <b>Rahime İnyurt, Talip Akbıyık, Nafiz Kahraman</b>
13:20	13:30	73	From Tradition to Innovation: The Pioneers of Mountain Entrepreneurship in the Lesser Caucasus <b>Gvantsa Salukvadze, Annina Helena Michel, Norman Backhaus</b>
13:30	13:40	17	Opportunities for Teaching Blockchain Technology at University <b>Bálint Krisztián</b>
13:40	13:50	44	From Substance to Simulation: The Psychological and Academic Impact of Digital Overexposure <b>Lorena Çadri, Iris Nela</b>
13:50	14:00	72	Epidemiology And Health Education In Patients With Hiv/Aids In Albania <b>Rezarta Tota, Xhejni Kurti</b>
14:00	14:10	43	Kurşunlu- Leaded Buildings From The Ottoman And Romanian Heritage <b>Însurătelu Nicoleta, Corban Costel, Grămescu Ana Maria</b>
14:10	14:20	30	Views of Outstanding Scientists on Science Education and Learning Environments <b>Meşkure Ece Eskici, Halil Turgut</b>
14:20	14:30	29	Using RPG Maker as a Digital Game Tool in Educational Environments <b>Fatih Emre Kılıç, Halil Turgut</b>
14:30	14:40	79	Cashless Trends In Türkiye During The Digital Transformation Process <b>Recep Bozkurt, Ramazan Armağan</b>
14:40	14:50	63	The Role of Money Supply in Exchange Rate Movements: Evidence from Romanian Data <b>János Balla, József Fogarasi</b>

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## POSTER PRESENTATION LIST

May 28<sup>th</sup>, 2025, Hall 1 (14:00-16:00)

Id	Presentation Title
19	Trust and security issues- Cognitive-Based And Emotional Trust <b>Mizser Csilla Ilona</b>
25	Risk management strategies in supply chains: strategic approaches and solutions <b>Anita Plötz, János Varga</b>
26	The benefits and potential of digitalisation <b>János Varga, Anita Plötz</b>
24	The impact of digitalisation on logistics <b>Anita Plötz, János Varga</b>
35	Learning support robots in the world of AI <b>Szilárd Horváth, Miklós János</b>
66	A comparative study of project success factors and success criteria in a company from the perspective <b>János Balogh</b>
21	The role of agile culture and skills in the success of agile organisations across generations <b>Gábor Sterczl &amp; Ágnes Csiszárík-Kocsir</b>
20	Trust and security in the digital revolution in school education <b>Csaba Berényi &amp; Ágnes Csiszárík-Kocsir</b>
33	Food purchasing preferences in a Hungarian sample <b>Anett Popovics, Monika Garai-Fodor</b>
49	Lean Management Efficiency and Innovation in the Back Office of a Financial Institution <b>Judit Schubert, Ágnes Csiszárík-Kocsir</b>
114	Electronic signature in Albania. Approximation with international legislation, challenges and issues <b>Julejda Aliaj, Abela Lame</b>
31	Torn Between Two Worlds <b>Enikő Maior</b>
22	The impact of role models on Generation Z's conscious life and career planning <b>Mónika Garai-Fodor, Nikolett Huszák</b>
115	Artificial Intelligence Applications in Urban Entrepreneurship and Innovation Ecosystems <b>Ergin Kala</b>
116	Development of Artificial Intelligence-Supported Smart City Systems <b>Ergin Kala</b>
2211	Digital Infrastructure as a Strategic Driver of Trade Competitiveness: An Economic Perspective on Information Technologies <b>Samedin Krrabaj</b>
2212	The Role of Computer-Based Systems in Economic Efficiency and Trade Performance: A Conceptual Assessment <b>İlker Çavuş</b>